



OCEAN PROSPERITY ROADMAP

LET'S TURN THE TIDE ON THE GLOOMY NARRATIVE OF OUR OCEAN IN DECLINE. NEW RESEARCH PROJECTS A **BETTER FUTURE IS POSSIBLE.**



BY FISHING SMARTER AND MORE SUSTAINABLY, COMPARED TO BUSINESS AS USUAL, EVERY YEAR:



FISHERIES EMPLOY **260 MILLION** AND FEED 3 BILLION



PROFITS WOULD GROW **>200%** TO OVER **50 BILLION** EACH YEAR



FISHERMAN COULD CATCH **29% MORE FISH** EACH YEAR

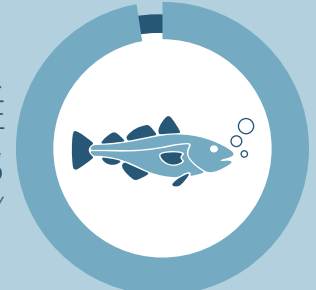


FISH IN THE WATER WOULD **MORE THAN DOUBLE**

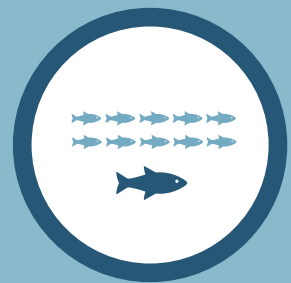
IF SUSTAINABLE FISHING BECOMES THE NORM... BY 2050, WE COULD INCREASE THE AMOUNT OF FISH IN THE OCEAN BY **112%**



IF SUSTAINABLE FISHING BECOMES THE NORM... BY 2050, WE COULD MAKE **98% OF FISHERIES** BIOLOGICALLY HEALTHY



WHILE THERE ARE COSTS TO GET THERE, THE FINANCIAL BENEFITS EXCEED THE COSTS OF **10:1**



IF SUSTAINABLE FISHING BECOMES THE NORM... **WITHIN 10 YEARS,** WE COULD GENERATE 51 BILLION MORE IN PROFITS EACH YEAR, WHICH IS A 115% INCREASE



COMMITTING TO SUSTAINABLE FISHING LEADS TO MORE FOOD, MORE INCOME AND MORE FISH FOR THE FUTURE.

FOR MORE INFORMATION, PLEASE VISIT WWW.OCEANPROSPERITYROADMAP.ORG