

## Packard Foundation Announces New Communications Director

September 27, 2010

LOS ALTOS, California – The David and Lucile Packard Foundation announced today that Minna Jung has joined the Foundation as communications director. Jung will oversee communications activities and strategies for the Foundation's work across its program areas and central operations. She will work closely with the Foundation's leadership, communications and program staff to ensure that communications strategies are effectively deployed to both increase the impact of Packard's investments and share knowledge and stories gleaned from programs and projects funded by the Foundation.

Prior to coming to the Packard Foundation, Jung spent almost 10 years at the Robert Wood Johnson Foundation (RWJF), a large philanthropy dedicated to improving the health and health care of all Americans. At RWJF, she worked on programs to connect staff and grantees to policy-makers, and she also developed and launched major communications efforts related to improving access to high-quality care for all Americans. Before her time at RWJF, Jung served as a consultant and communications staff person to other foundations such as the Edna McConnell Clark Foundation and the Open Society Institute.

"Minna's deep experience with developing and executing successful strategic communications initiatives with complex social change issues, along with her prior engagement across the field of philanthropy, will be tremendous assets to our program and operations teams," said Chris DeCardy, Vice President and Director of Programs.

Jung began her career in New York City, first in children's book publishing and then as a program planner and special assistant at a community organization that offered alternative sentencing options for young people in the criminal justice system. She sits on the board of the Communications Network, a nonprofit organization that connects communications professionals working in philanthropy with each other. She is a graduate of Brown University and Fordham University School of Law, and was admitted to the New York State Bar. She has also written and published a number of pieces ranging from children's books to journal articles and blog posts on health care policy and reform.

The David and Lucile Packard Foundation is a private family foundation created in 1964 by David Packard (1912–1996), cofounder of the Hewlett-Packard Company, and Lucile Salter Packard (1914–1987). The Foundation provides grants to nonprofit organizations in the following program areas: Conservation and Science; Population and Reproductive Health; and Children, Families, and Communities. The Foundation makes national and international grants and also has a special focus on the Northern California Counties of San Benito, San Mateo, Santa Clara, Santa Cruz, and Monterey. Foundation grantmaking includes support for a wide variety of activities including direct services, research and policy development, and public information and education.

The Foundation does not make grants intended to influence legislation or support candidates for political office. Foundation grant awards totaled approximately \$268 million in 2009. The Foundation expects grantmaking awards of up to \$236 million in 2010.