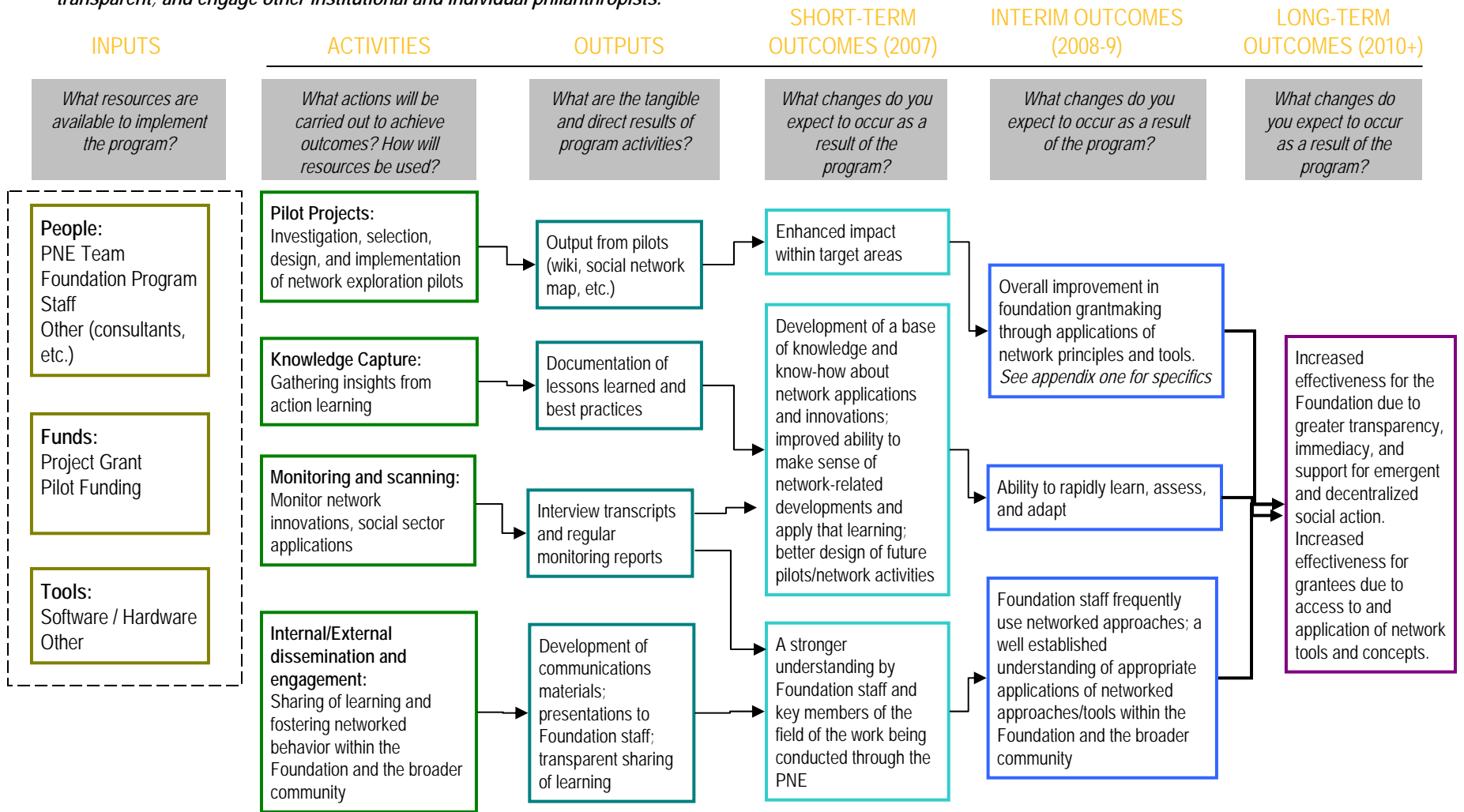


# Philanthropy and Networks Exploration (PNE) Logic Model

**GOAL:** *The PNE is an inquiry into how networks can help increase philanthropic effectiveness. This exploration hopes to test and introduce network tools and concepts within the Packard Foundation, and to support the use of these tools and concepts by Packard Foundation grantees; to make this learning process transparent; and engage other institutional and individual philanthropists.*



**Assumptions:** *Networks can increase traditional philanthropy's effectiveness and facilitate exploration of new fields; engaging a larger and more diverse set of stakeholders results in stronger strategies; by expanding their reach, non-profits can broaden their appeal and activate their members; the Foundation and its grantees can have a greater impact by working "wikily – being transparent, rapidly making learning available and continuously adapting (immediacy), and fostering decentralized and emergent action; organizational change within the Foundation will be catalyzed from the bottom up—the success and learning from pilots will generate a desire among the Foundation staff to work "wikily".*

**External factors:** *The field is constantly changing based on the creation of new technologies, publication of new research, and use of new types of networked approaches both within and outside of the social sector. Given the current level of excitement, are we in a "wiki bubble?" Also, the needs/desires of the Foundation's staff as well as the needs of the areas that the Foundation serves will continue to change.*